

Stand 831  
Speciality & Fine Food Fair  
11-12 September 2023  
London Olympia

Show Contact: Hanan Samara  
T: 020 8661 9695  
E: [info@terra-rossa.com](mailto:info@terra-rossa.com)  
W: [www.terra-rossa.com](http://www.terra-rossa.com)

## Award-Winning Goats Milk Lebny with Herby Zaatar

Arabian food specialty company Terra Rossa celebrates scooping yet another Great Taste Award – its 74<sup>th</sup> in 18 years – for its exquisite Lebny Strained Yoghurt Balls & Herby Zaatar Thyme Mix. Organised by the Guild of Fine Food and judged by a panel of over 500 food experts, this is what the judges said *'The combination of the sharpness of the yoghurt balls with the aromatic blend of the zaatar is both a delight and a surprise. The tanginess of the goats mild yoghurt delivers great length of flavour and this is balanced very well with the zaatar'*.



Lebny is a delicious, cheese-like creamy yoghurt with a gorgeous tang. Made from strained goats milk yoghurt, Lebny is formed into aesthetically pleasing and convenient balls, preserved in olive oil making them perfect for gourmet meals and every day recipes too.

Lebny is traditionally eaten at breakfast or as part of a mezze accompanied with fragrant Zaatar Thyme Mix (thyme, zesty sumac and nutty sesame seeds). For added convenience both products come ready to be served individually or enjoyed by combining and rolling them together. However, this is just one of many ways to enjoy Lebny. It is wonderful in pastries or stuffed into peppers; adds a mouth-watering tang to salads and as it doesn't curdle at high temperatures it can also be used to thicken and flavour soups and stews. Highly versatile, it can also provide the perfect desert with honey or date molasses and served with dried fruits such as figs with a sprinkle of pistachios.

This duo come with 170g Lebny jar and 30g Zaatar with an RRP of £7.95. Terra Rossa distributes its entire range directly to retailers, farm shops, delis and fulfilment centres.

If you are visiting the Speciality & Fine Food Fair at London Olympia 11-12 September, be sure to come and visit Terra Rossa on stand 831 and taste them first hand.

### About Terra Rossa:

For more than 18 years, Terra Rossa has been introducing exquisite Arabian cuisine to the UK and offers premium flavours of award-winning Arabian Olive Oils, authentic herb and spice mixes and delicious sauces which form part of the Levantine staple diet. It has won 74 Great Taste Awards for its exquisite range every year since 2005. To learn more please visit [www.terra-rossa.com](http://www.terra-rossa.com) For more press information and high resolution images contact Christine Scippo – [info@k-communications.co.uk](mailto:info@k-communications.co.uk) or call +44 7841 404340.

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